





Healthy China 2030 - 健康中国 2030

"Prevention rather than treatment" "预防胜于治疗"

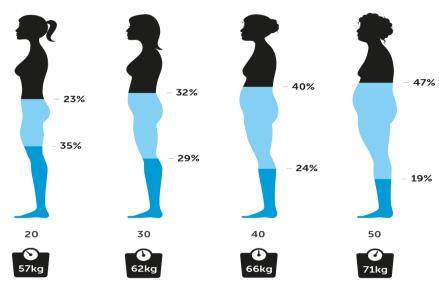
> President Xi Jinping 习近平主席

AMERICAN HEART ASSOCIATION:

"The benefits of strength training for older adults are extensive. It reduces the risk of cardiovascular disease, stroke, hypertension, type 2 diabetes, osteoporosis, obesity, colon cancer, breast cancer, anxiety, incontinence and depression.

AMERICAN COLLEGE OF SPORTS MEDICINE:

"8-10 Strength Training Exercises, 10-15 repetitions of each, 2-3 times per week"



HUR Medical Concepts

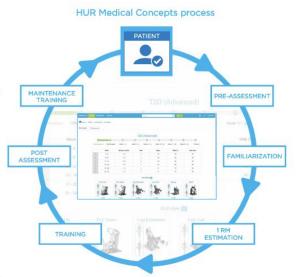
For preventive exercise, disease management and rehabilitation



Dr. Arto Hautala, Associate Professor of Physiotherapy and Rehabilitation Faculty of Sport and Health Sciences University of Jyváskylä

General overview

The HUR Medical Concepts. combined with HUR solutions and products, help professionals to provide the best practice of exercise as medicine based on the latest international treatment guidelines with the help of HUR solutions and products. The concepts presented here are based on research findings from all over the world. In addition, our 30-year experience and knowledge gained through feedback and cooperation with research institutes, professionals, and different organizations within relevant fields have contributed towards the HUR Medical Concepts.



HUR MEDICAL CONCEPTS

FALLS PREVENTION

Provides information on falls and a method for preventing falls.

HYPERTENSION

Is designed to be used in strength training as a therapeutic modality in treatment of elevated blood pressure (BP).

TYPE 2 DIABETES

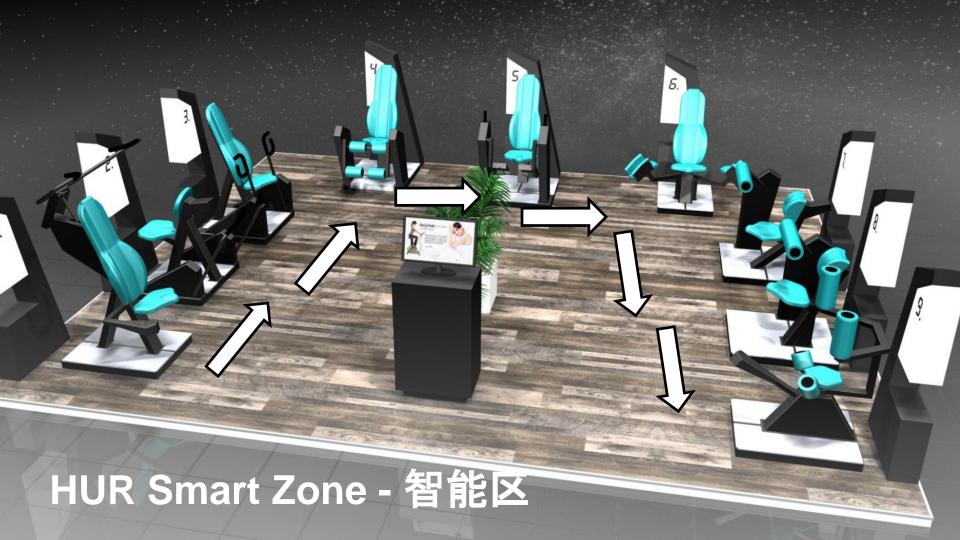
The HUR type 2 diabetes (T2D) concept is designed to be used in strength training as a therapeutic modality in treatment of type 2 diabetes.







HUR SMART BALANCE







- Controls air pressure resistance in the machines
- 100 gram starting load and increments
- Loads individual training program and settings
- User guidance and feedback
- Automatic progression by Al
- Data of every single movement by user

SMART TOUCH 软件

- 控制机器**内部气**压阻力
- 100克初始压力及后续可调增量
- 加载个人训练计划及设置
- 用户指南及反馈
- AI依据训练表现自动增加阻力
- 收集用户每个动作的数据

Introducing features for HUR SmartTouch software:

Power

Power is an important exercise objective for sport activities, improved functional capacity for aging adults, as well as for rehabilitation purposes.

Muscular power is defined as the product of force generation and movement velocity, which is demonstrated as the highest power output attainable during a given movement or repetition.

The HUR SmartTouch Power feature motivates users to perform their exercise correctly and thus help to improve the individuals' muscle strength. The previous exercises are analyzed automatically, and individual Power targets are shown during the exercise.

Power for individual users

The user interface displays vertical bars which demonstrate the peak power of each repetition, while a horizontal line represents the power target. Over time, users can see real-time, visual reporting of their progress they make. This motivates the users to reach for maximum effort, gaining the best possible outcome from the time invested in exercise.

Power feature for Instructors

Ensuring the quality of the exercise is the key to improving the user's strength. With HUR SmartTouch Power feature, instructors can observe the peak power of individual repetitions and the power trend to optimize the exercise components, including repetitions, resistance and speed according to the set target. Individually optimized training programs motivate users to perform at the top effort, reaching for maximal results.





Introducing features for HUR SmartTouch software:

Range of Motion

HUR SmartTouch enabled machines provide range of motion which help determine where the user's individual movement starts and ends.

Motivate individuals to exercise safely, independently and improve their range of motion by using HUR SmartTouch pneumatic technology machines.

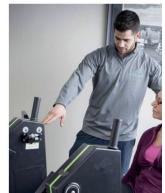
Effective Workouts for Individuals

With the Range of Motion feature users are guided to exercise in their optimal area of range of motion. Our intelligent technology demonstrates the user's individual range of motion which is defined together with the instructor. Range of Motion feature motivates user to perform the full movement in order to maximize the benefit of each repetition.

Quality assurance for Instructors

Defining an individual's range of motion is important for ensuring an optimal and effective exercise experience. With HUR SmartTouch Range of Motion, instructors can easily set the individual range of motion and guide the users to exercise in their maximal range of motion. HUR SmartTouch automated data capture provides the instructors with valuable insights about the quality of each repetition that the user has performed during the exercise.





USER PERSPECTIVE 用戶视角

- Safe 安全
- Quiet 安静
- Easy to use 便用简便
- Trackable results 结果可溯
- Concrete health benefits –
 为健康带来的益处可具体化

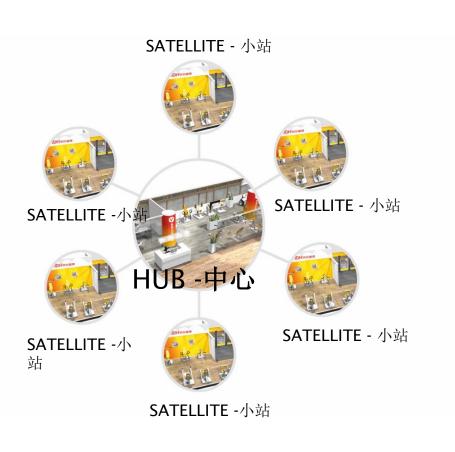
MANAGEMENT PERSPECTIVE 管理角度

- Safe 安全
- Quiet 安静
- Space saving 节省空间
- Staff saving 节省人力
- Time saving 节省时间
- Demonstrable results 成果可被展示
- · DATA 数据









INFRASTRUCTURE

基础设施

HUB - 健康中心

- Trained staff 员工培训
- Health check 健康检查
- Endurance test 耐力测试
- Physiotherapy 康复理疗
- Gym 健身房

SATELLITE - 健康小站

- Gym - 健身房











HUR CO-OPERATION 护尔合作

- PRODUCT DISTRIBUTION 产品营销
- JOINT VENTURE FOR PRODUCTION IN CHINA 在中国设立生产性合资企业
- INVEST IN HUR FINLAND 投资芬兰护尔,从而扩展到全球市场





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